

# Jamie Edwards

Performance Coach  
& Speaker



## BOOK JAMIE

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## TESTIMONIAL

***'Jamie is an exceptionally talented individual, his talent is in facilitating others to great breakthroughs at both personal and business levels. I have personally benefited from time with Jamie and have had massive gain from working with my own team and Jamie. His work done for me within Virgin Media was received with excellent feedback. In summary, a great facilitator, coach, inspirational speaker... and above all that a really good guy! I have no hesitation in recommending Jamie.'***

David Breen

Former Head of Management & Leadership Development, Virgin Media

## CLIENTS INCLUDE

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- IMG
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## ABOUT JAMIE

Jamie Edwards is a leading peak performance coach and International Speaker. An identity he has established through his ability to help elite sports stars and organisations create the results they aspire to.

His work has been tested at the highest levels of the sports with winners of the FA Cup, Rugby WorldCup, the Ashes, Ryder Cup, Extreme Sports, the Premiership and provides mental training for players at the All England Lawn Tennis Club, Wimbledon.

His skills are sought after by a range of stars who call on him to help them go to another level. WorldCup rugby winner Lewis Moody MBE worked with him through a challenging period of his career, Ashes hero Freddie Flintoff along with Ryder Cup Star Lee Westwood and World Champion downhill mountain bike stars Rachel, Gee & Dan Atherton of Atherton Racing.

Former England No 1 Joe Hart and Gareth Bale (Real Madrid) rediscovered their form along with WTastar Katie Boulter and several outstanding young Premiership footballers such as Jordan Pickford(Everton) Luke Shaw (MUFC), Ruben Loftus Cheek (Chelsea), Jack Grealish (Man City), Fabio Carvalho (Liverpool) amongst others consult his approach to Think Differently in the unforgiving world of sport.

He has lectured at a number of renowned universities such as Imperial College, St Andrew's, Loughborough and Oxford and is frequently called upon to provide corporate training, keynote addresses and seminars across Europe, America and Asia.

It is the very skills that elite sportsmen apply that Jamie integrates into his leadership development programmes with Senior Leadership teams to assist with raising their own game beyond the numbers developing their mental skills to compete in the business arena and the same skills he is passionate about making sure the next generation get before they reach the age of 25 and before they get to the "first team" or corporate leadership programme.



A skilled leader of groups large and small, he has them reconnecting and thinking differently about High Performance. His work has led him to consult with companies in a diverse number of fields such as energy, leisure, software, telecommunications, direct sales, the MOD, entertainment and local government.