

# Charlotte Nichols

Owner of Harvey & Hugo PR



## BOOK CHARLOTTE

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## POPULAR TOPICS

### NeuroPR:

PR and the brain and brand connection  
– How to use neuroscience to build your brand awareness and reputation.

### Build your brand story:

How to create and tell your brand story to build a lovable and memorable brand.

### Your voice. Amplified:

How to find and share your personal and business voice in a world of noise.

## ABOUT CHARLOTTE

With over 20 years' experience in PR, 15 of those running her own business, Charlotte is perfectly placed to speak on any subject related to PR and the power of brand.

Charlotte has always enjoyed speaking to audiences large and small in a variety of guises including as a keynote speaker, hosting celebrations and events, delivering workshops on and offline, panel appearances, voiceovers and hosting social content and online videos.

Presenting is a real strength for Charlotte, having become skilled in interviewing while hosting her own podcast, PRsonal. Charlotte can present on any subject, but is at home with business events and interviews.

As well as her presenting and hosting experience, She has a great deal of experience in building brands and how to communicate to different audiences to build relationships as part of her background in PR. This adds a deeper dimension to Charlotte's public speaking offering.

Charlotte's presentation style is professional, empathetic, down-to-earth and from the heart. She's able to have difficult conversations and interviews with care and consideration.

Other experience includes being a governor, trustee of several charities, an enterprise ambassador, start-up mentor and representing her country at water polo.

## WHAT YOU CAN EXPECT

The formats Charlotte delivers most often are:

- **Presenting:** Online and live events
- **Interviewing:** 1:1 or panel interviews on podcasts, online or live
- **A workshop:** 2.5 – 5 hours
- **Keynote:** 20–60 minutes as required

