Bianca Robinson

CEO & Speaker



BOOK BIANCA

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WORKSHOPS

Your Personal Purpose Blueprint (2.5 Hours):

Uncovering what matters to you and how to bring your full self to your leadership role, generating personal fulfilment to create a blueprint for leading with your values.

Your Business Purpose Blueprint (2.5 Hours):

Uncovering what matters to your workforce, mapping it to latent resources and opportunities within your business, and matching to SDGs and community needs to create a blueprint for social impact.

The Power of Leading with Purpose (5 Hours):

What does it mean to lead from your values, in a way that allows your business to create lasting, measurable social impact? Both for you personally, and your workforce? For your customers, your suppliers and your business ecosystem? And for your community and society as a whole? This workshop explores the power and fulfilment that comes from being a Leader with Purpose.



ABOUT BIANCA

Bianca is an experienced leader, social justice champion and award winning change-agent. Through her work as the CEO of CEO Sleepout UK, Bianca's mission is to inspire and challenge business leaders across the UK to embed practices that create measurable social value, strengthening communities and the very fabric of society.

Bianca has brought her keynotes to business leaders in over 20 cities and towns, delivering over 90 talks in venues such as WBS at the Shard, the Long Room at Lord's Cricket Ground, The RAC Club, and The Royal Institute of British Architects (RIBA) over the last 7 years.

Hailing from New Zealand, Bianca has lived in Saltburn, on a cliff top overlooking the North Sea since 2002. She brings a unique perspective on the role of SMEs to address inequalities and shape society, as the largest power-base in the UK.

She believes it's time to measure success differently – in terms of the triple bottom line, ensuring that people and the planet are given the same consideration as the imperative to make profit.

Together, working with intention, Bianca believes the business community can move mountains, and change the face of society here in the UK.

WHAT YOU CAN EXPECT

The formats Bianca delivers most often are:

- A Keynote: 20 60 minutes as required
- A Workshop: 2.5 hours, or 5 hours
- A Half Day: Workshop and Keynote as required.

Popular Keynote Topics:

- Sleep Out, Wake Up, What Next:
 What I have learnt as CEO of a Charity tackling homelessness
- If not YOU then WHO?
 Why we need leaders with purpose now more than ever



